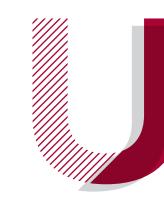


WSU + ALASKA AIRLINES DAY

A celebration for creating a better tomorrow.





COFFEE CHAT WITH BRAD TILDEN & TEAM

Chairman, President and Chief Executive Officer Alaska Air Group, Inc.

MONDAY, OCT. 1, 9:00 A.M.

Spark Atrium

Coffee and refreshments provided

Join Brad Tilden and members of his executive team for coffee, a short presentation, and Q&A.

See how this Seattle native's love for aviation grew into a thriving career—and gain valuable insight into how he and his team run a Fortune 500 company in a way that benefits customers and improves lives.

Under Tilden's leadership, Alaska Airlines is leading the way in performance, social responsibility, and sustainability.

Alaska has been named Highest in Customer Satisfaction in the J.D. Power North America Satisfaction Study for 11 consecutive years. Also, the airline consistently ranks No. 1 in fuel efficiency among all U.S. Airlines. Alaska Air Group is a Fortune 500 Company and is among the nation's most profitable airlines.





Ann Ardizzone, VP Strategic Sourcing & Supply Chain Management, '83, Business Administration & Accounting, WSU

Jeff Butler, VP Guest & Inflight Services, '84, Communications, WSU

Charu Jain, VP & Chief Information Officer

Diana Birkett Rakow, VP, External Relations

FOR MORE INFORMATION

universityevents.wsu.edu/Alaska



