

WSU + ALASKA AIRLINES DAY

# A celebration for creating a better tomorrow.



## COFFEE CHAT WITH BRAD TILDEN & TEAM

*Chairman, President and Chief Executive Officer  
Alaska Air Group, Inc.*

**MONDAY, OCT. 1, 9:00 A.M.**

Spark Atrium  
*Coffee and refreshments provided*

Join Brad Tilden and members of his executive team for coffee, a short presentation, and Q&A.

See how this Seattle native's love for aviation grew into a thriving career—and gain valuable insight into how he and his team run a Fortune 500 company in a way that benefits customers and improves lives.

Under Tilden's leadership, Alaska Airlines is leading the way in performance, social responsibility, and sustainability.

Alaska has been named Highest in Customer Satisfaction in the J.D. Power North America Satisfaction Study for 11 consecutive years. Also, the airline consistently ranks No. 1 in fuel efficiency among all U.S. Airlines. Alaska Air Group is a Fortune 500 Company and is among the nation's most profitable airlines.

## Q&A WITH TILDEN & TEAM

**Ann Ardizzone**, *VP Strategic Sourcing & Supply Chain Management, '83, Business Administration & Accounting, WSU*

**Jeff Butler**, *VP Guest & Inflight Services, '84, Communications, WSU*

**Charu Jain**, *VP & Chief Information Officer*

**Diana Birkett Rakow**, *VP, External Relations*

## FOR MORE INFORMATION

[universityevents.wsu.edu/Alaska](http://universityevents.wsu.edu/Alaska)

