

Mommy, I'm Scared!



Poor little Sarah. It's such a tough world out there, and she's so confused! So many choices! Word processor X, spreadsheet Y, database Z, browser Q. No wonder she just wants to curl up the couch and make the world go away.

Microsoft can help. We offer a complete line of productivity and connectivity software for your PC. Each with a consistent user interface, behavior, and philosophical approach to understanding the universe.

We're working to make it a simpler world by removing from the market companies that offer conflicting products that can confuse and befuddle innocent, unsuspecting children like Sarah.

Why do all of these other companies sell products that compete with ours? They're out to corrupt your children's minds, with interfaces designed to turn them away from the goodness that is Microsoft.

Someday, if we all work together, our children can look forward to using only Microsoft products on their computers. We can build them a wonderful Windows world. A better, safer world, where everything works the same.

Microsoft®

Where do you want to go today?

Wherever we tell you to go.